

# For a Better Us.

## The Power of Partnership at the Y

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The Y in Central Maryland  
2016 Annual Report



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**Alone we can do so little.**

Together we can do so much.





Rev.  
Calhoun

Blaine  
White

Gaines  
Lansey

**(L-R) Reverend William Calhoun, Blaine White and Gaines Lansey share a laugh at the 100th anniversary celebration of the Y in Druid Hill.**

Dear friends,

It can be said that the Y in Central Maryland is a mighty community force, but never let it be forgotten that we are only as mighty as the myriad individuals and partners who collectively *are the Y*. In this way, as in so many others, we are blessed with an embarrassment of riches found in the many people and like-minded organizations who link arms with us to carry out our charitable mission.

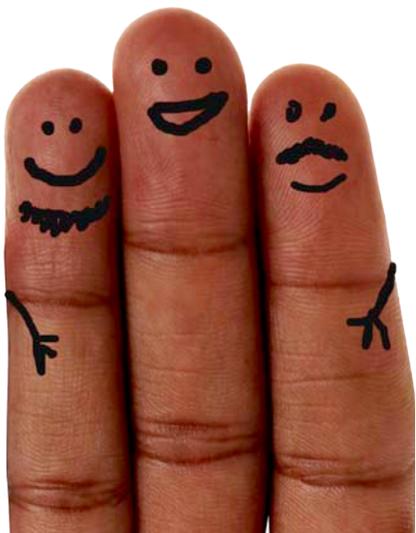
This Annual Report is dedicated to them.

In this report, you'll find uplifting stories of volunteers coming together to plant trees and seeds of hope, build tricycles and confidence, deliver nutritious foods and warm hearts. You will meet our Healthy Living Partners who meet our members "where they are," bringing vitally needed health screening, information and access to care to Ys across the region. You'll meet our Turkey Trot Charity 5K Title Sponsor who helped put more "thanks" and "giving" into Thanksgiving. You'll meet the human faces behind our corporate partnerships who compound financial support with sleeves-rolled-up energy and true community commitment.

Our partnerships magnify the power of the Y with exponential force, for a better us.

We salute and thank all of them, and all of you. Our community is healthier and stronger with and because of you.

All the best,



Alan Cason  
Board Chair



John K. Hoey  
President & CEO





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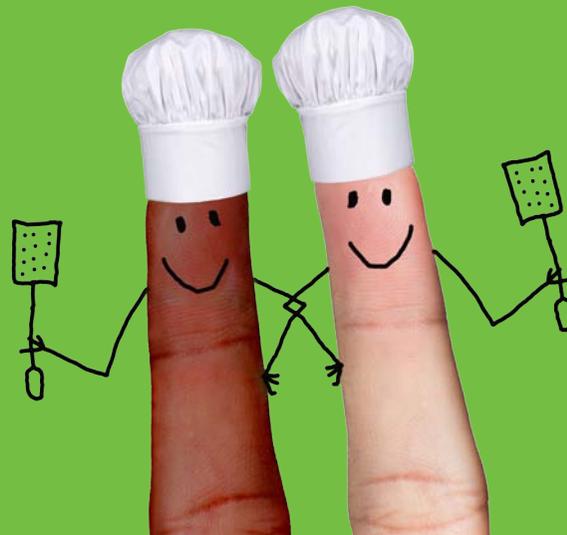
YMCA  
FOR HEALTH  
FOR SOCIETY  
Central

# Partners For a Better Us



Talk about walking the walk! Through their "Flavor for Life" signature charitable giving program, McCormick has gone way beyond generous check writing to also being an impressively engaged "all in" partner!

Our friends at McCormick literally put their money where their, and our, mouths are, as employee volunteers donned chefs' hats to cook Flavor For Life BBQ for our 100th anniversary celebration of the Y in Druid Hill. They also served up healthy living tips to thousands of Y kids and families at Healthy Kids Day, Y'lympics and Turkey Trot!



# Partners For a Better Us



The Y Turkey Trot Charity 5K has become THE Thanksgiving event in Maryland! In 2016, almost 14,000 of our closest friends pounded the streets of seven communities to run, jog and walk to net over \$730,000 to support the Ys critically important cause.

It's hard to deny that the Y Turkey Trot Charity 5k is the trifecta of events: good for each participant; good for the community as a whole; and good for the people who are the recipients of so much generosity and enthusiasm.

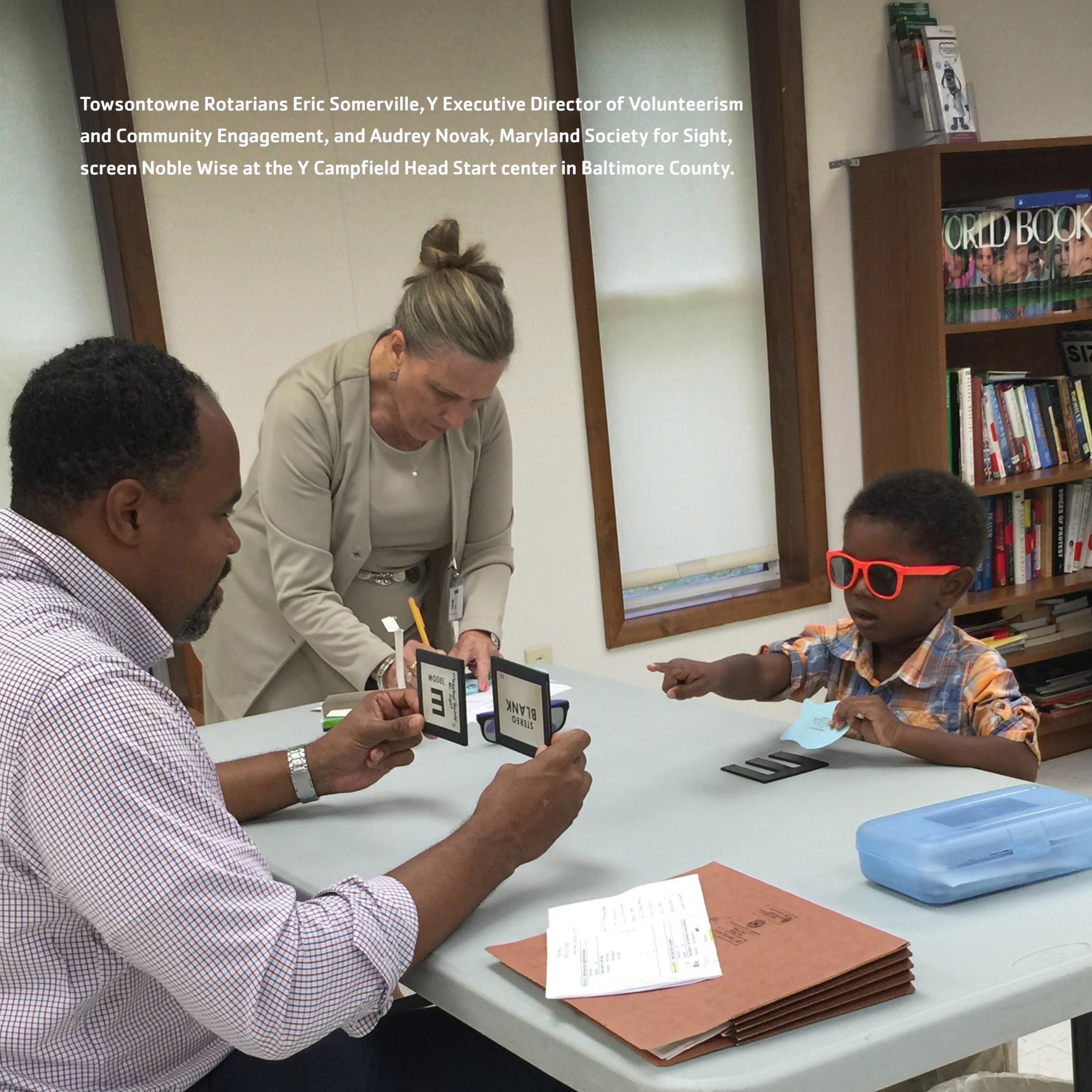
We could not have done this without our wonderful Title Sponsor, LifeBridge Health, and all our many generous sponsors, runners, donors and volunteers!



Neil Meltzer  
President & CEO  
LifeBridge Health

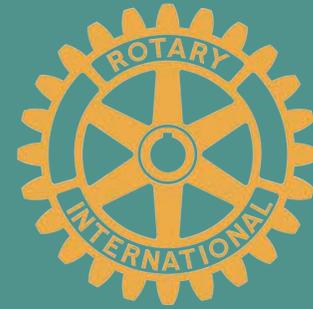


Towsontowne Rotarians Eric Somerville, Y Executive Director of Volunteerism and Community Engagement, and Audrey Novak, Maryland Society for Sight, screen Noble Wise at the Y Campfield Head Start center in Baltimore County.



# Partners For a Better Us

## Rotary Club of Towsontownne



Our friends at the Towsontownne Rotary launched See2learn vision screenings for all 1,200 of our Head Start children in Baltimore City and County. Those who needed glasses were even seen by volunteer eye doctors and given two free pair, one to keep in school and one for home!

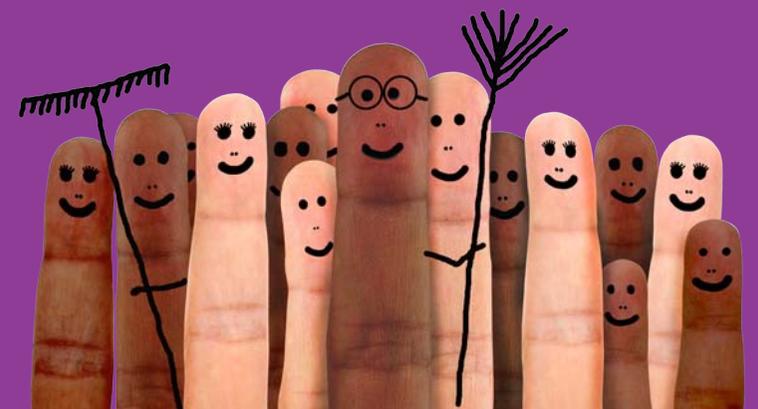


# Partners For a Better Us



BGE put some extra energy behind their volunteer teams to transform Y spaces for youth and families.

- The Y in Catonsville: volunteers built planters for dozens of plants creating a cozy reading nook for endless hours of summer reading and fun!
- The Orokawa Y in Towson: volunteers painted tables and two sets of walkways, just in time for camp and other family activities.
- The Y in Druid Hill: volunteers were joined by more than 25 youth from the community, as well as leaders of Baltimore Masjid (a local mosque) to clean the community park, trim overgrown limbs, rake leaves, remove trash and pull weeds, giving the park a much-needed face lift.



BGE volunteers ( L-R) Dave Vahos, Andrew Holmes, Wing Lam and Nancy Reynolds help spruce up the street in front of the Y in Druid Hill.



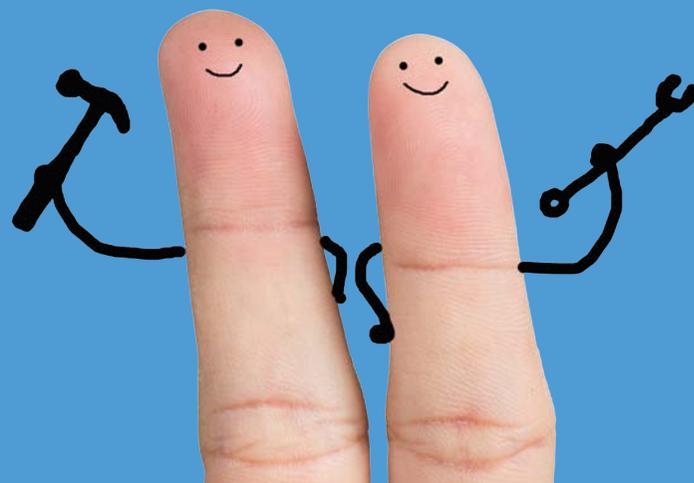
T. Rowe Price volunteers (L-R) Dustin Hurlburt, Amy Matherly, Frank Solis, Charles Johnson, Ben Lythgoe, Tim Harris and Brent Andersen with tricycles they built for Y preschoolers.



# Partners For a Better Us



In yet another example of sleeves-rolled-up commitment, employee volunteers from T. Rowe Price put some smiles on faces and pedal to the metal (literally) when they built tricycles for our preschool kids. They also joined homeless teens from our New Horizons summer program for a day of team building and planted evergreens at the Weinberg Y in Waverly!



# Partners For a Better Us

Better health begins with knowledge and prevention and that's just what our Healthy Living Partner program aims to provide. We bring the resources of nearby organizations dedicated to healthy living right to where the community is: in our Ys, where people of every age gather to get healthier in every way.



UNIVERSITY *of* MARYLAND  
BALTIMORE WASHINGTON  
MEDICAL CENTER



MedStar Union  
Memorial Hospital



UNIVERSITY *of* MARYLAND  
ST. JOSEPH MEDICAL CENTER



  
**LIFEBRIDGE**  
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# Why The Y Matters: In their own words.

Our employees like to get out in the community and really help out. We've been proud to work with the Y on so many great events. Whether it was cooking for people at the Druid Hill Y 100th anniversary or helping out at summer camp, we've been blessed to do these things with the Y. McCormick's Flavor for Life mission lines up perfectly with what the Y offers, inspiring healthy choices and instilling those values in the younger generation.

- Scott Robinson,  
*Senior Manager  
Corporate Communications  
McCormick & Co.*

Baltimore is at a critical turning point. There are a lot of people who search for "what's the best way for me to have an impact?" They look for organizations that can have an ability to sustain impact over time. When you look at the services the Y provides, it's a player in those places that need the most attention, and it's doing it in a very, very effective way. If we're going to take Baltimore where we all know it can go, I think the Y's efforts could be hugely consequential for the future of this city and region.

- John Sarbanes  
*U.S. Representative  
Maryland, 3rd District*



Everyone has core values. One of mine is giving back. The Y just seemed like a perfect fit. I love to be able to provide to a child something all of their peers may have access to and help them to feel “normal;” like they aren’t missing out on some of the most basic things life has to offer. Being able to donate back to things like Y summer camp makes that possible.

- Jen Sterling

*Y Member  
The Greater Annapolis Y in Arnold*

My friend asked me, “do I feel like I live a successful life?” I really do feel like I live a successful life, because if I can help just one student, it makes me sleep better at night. I know I actually made a difference to them. So I sleep pretty well!

- Keyona McNeil

*Site Director  
Y College Gardens  
After School Program*



# Milestones



## 100 Years of the Y in Druid Hill

While the centennial anniversary of any organization is always worth recognizing, the celebration of the historic Y in Druid Hill held particular significance.

The event included a gathering of people who had, as they said, “grown up” at the Y in Druid Hill. It was a warm reunion bound by special memories of a Y that was, and remains to this day, seminal in the lives of those who spent time there in their youth. Stories were shared of learning to swim in the only indoor pool in Baltimore that was open to African Americans during segregation, and more.

Generations of Baltimoreans were influenced by this Y, including Thurgood Marshall, the first black Supreme Court Justice of the United States; jazz great Cab Calloway; and legions of other prominent Baltimoreans who went on to make significant contributions to our community in many ways.

Who knows? Among the kids who belong there today, may be the next great musician, lawyer or even Supreme Court Justice. Perhaps they, like their predecessors, will look back and say that “the Y in Druid Hill helped make me who I am today!”





# Milestones

## Expanding Our Reach in Anne Arundel County

### Youth Development

We were delighted to announce a \$15 million, five year grant from the Federal Office of Head Start to operate and expand Early Head Start and Head Start programming in Anne Arundel County, serving more than 350 children and their families. This grant allowed us to build upon our already significant reach in the County.

With this addition, we now serve 1,694 Head Start children at 37 sites across Anne Arundel and Baltimore Counties, as well as Baltimore City.

We were also pleased in 2016 to be awarded four additional Before and After School Enrichment sites in Anne Arundel County, making the total number of Anne Arundel County youth served 12,875 at 14 after school sites, five camp locations, five Head Start centers, seven school-based Head Start sites and two Y Family Centers.



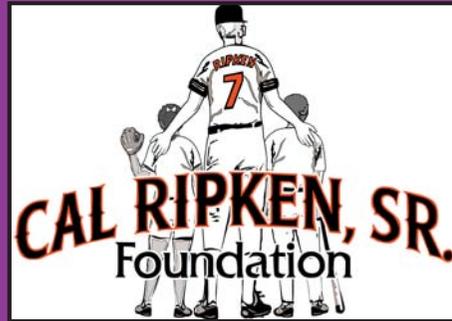
## A New Y in Pasadena

With the help of many, we celebrated the opening of the beautiful new 80,000 square foot Y in Pasadena, our 13th Y in Central Maryland. Complete with family room, cafe, three gorgeous indoor/outdoor pools and plenty of exercise space, this center enables healthy living across all ages and stages.

*With all these additions, we now impact the well-being of over 40,000 people in Anne Arundel County alone. A mere four years ago, that number was about 2,000. This energetic expansion fosters a rich diversity of programming and provides the opportunity to have a holistic impact on the lives of individuals, families and entire communities.*



# Milestones

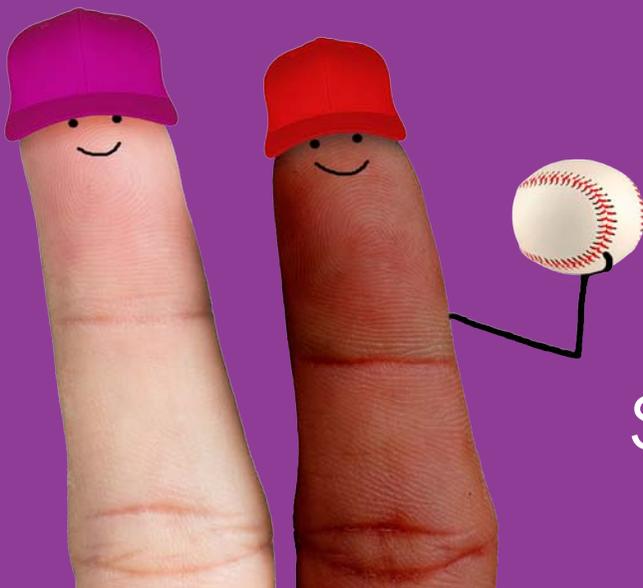


## Babe Ruth Field, Our Second Cal Ripken, Sr. Foundation Youth Development Field

Talk about a grand slam! In 2010, we were honored by the Cal Ripken, Sr. Foundation to be home to their first-ever Youth Development Field, situated on the site of the legendary Memorial Stadium at the Weinberg Y in Waverly. Now we are so honored to again be the stewards of yet another beautiful new playing field; this one dedicated to “The Sultan of Swat” himself, Babe Ruth.

The opening of this field represents the first step in a capital campaign that will hopefully fund an adaptive re-use of the Cardinal Gibbons gym and Fine Arts Building into a full service Y, including a warm water pool, a gymnasium and full cardio and strength fitness floor, group exercise rooms, multi-purpose family/youth space, locker rooms and community gathering space.

In partnership with Saint Agnes Hospital, this initiative is designed to help revitalize an often neglected southwest Baltimore community.





*Babe Ruth*  
**FIELD**

# Our Wonderful Volunteers

We are deeply grateful for the thousands of women and men who step up each year to volunteer for our cause. They are volunteer board members who contribute their expertise, wisdom and time; Togetherhood member volunteers who roll up their sleeves to serve the community; corporate partner volunteers who take time off from *their* work to support *our* work; and many, many more. With too many to name, each year we single out a few to honor for their extraordinary service.

## Outstanding Community Outreach and Engagement

**Michael Siri**  
Northern Baltimore County Community Leadership Board



## Outstanding Community Board Leadership

**David Fries**  
Anne Arundel County Community Leadership Board



## Instrumental in Supporting the Y's Critical Mission

**Dwight Taylor** | **David Lockhart**  
Association Board | Association Board



## Outstanding Partnership Award

**Dr. Donald Presswood**  
Ft. Worthington Elementary/Middle School  
(A Y Community School and 21st Century Learning Center)

**Auburn Bell**  
Legg Mason Global Asset Management



## Instrumental in Supporting Positive Change for a Stronger Future

**Dana Smith**  
Association Board

**Brian Stricker**  
Association Board



## Geraldine Young Distinguished Service to Youth

**Martin K.P. Hill**  
Carroll County Community Leadership Board



## Bob Brosmer Leadership Award

The Bob Brosmer Leadership Award is a special award honoring the Y associate who most exemplifies the leadership qualities that our friend, former COO Bob Brosmer, demonstrated daily in his long tenure at the Y.

**Chris Ader-Soto**  
Senior Vice President  
Early Childhood Development



## Goodbye to a dear friend

This year we said a tearful goodbye to our dear friend, longtime Y board member and energetic supporter, Mitch Habrich, who passed away in November of 2016 after a battle with lung cancer. Mitch's Y roots go way back as an enthusiastic leader of Y Adventure Guides (known at the time as "Indian Guides"). In fact, it was Mitch's passion for the Adventure Guides experience which reignited the program at the Y in Central Maryland in 2015, after a long hiatus.

Mitch was a generous and spirited Y Association Board member who, true to his outgoing nature, was responsible for instituting Y volunteer social events, as he wisely knew that connecting as friends feeds the work of the Y every bit as much as formal meetings.

Mitch was a senior director at Randstad Professionals. As his colleague Mike Bettick put it in a *Baltimore Business Journal* article, "although he died in his 60s, he was able to get 80 years worth out of his life. He left everything on the table. At work, at play, with his family and friends, he was just a great guy and he will be missed."

**We couldn't agree more.**

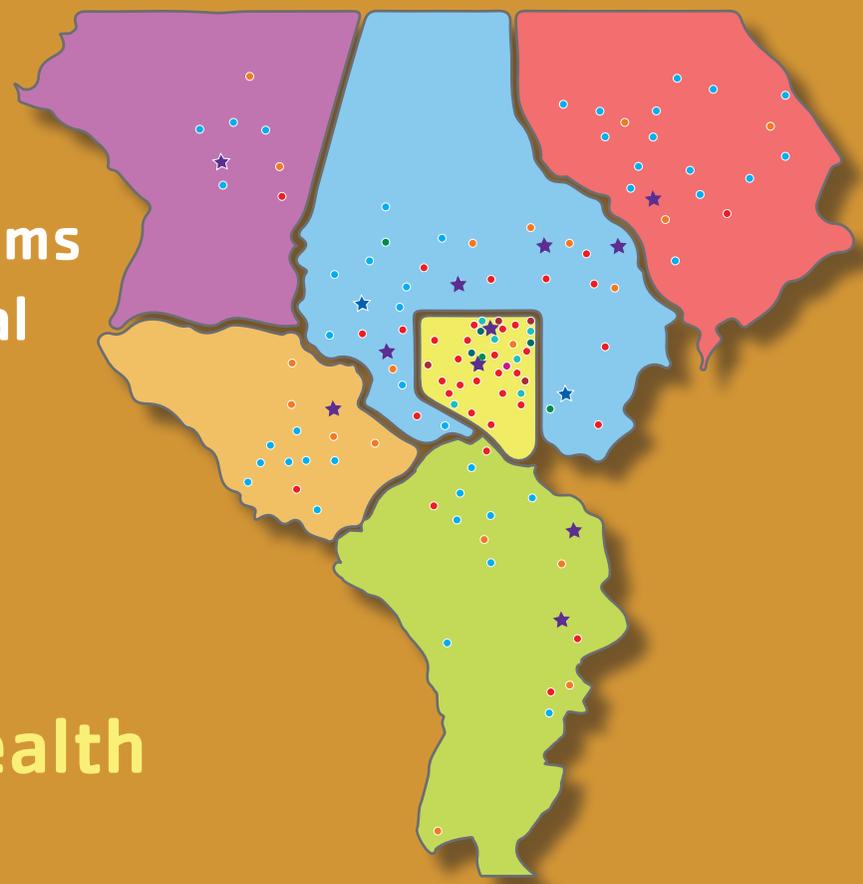


# Making An Impact

Over \$27 million in Y financial aid and grant funds was raised and invested to help 15,355 children, families and individuals throughout Central Maryland participate in Y membership and programs. This helps them feel safe, connected and a part of a generous, caring community of Y people and friends who come together in partnership, for a better us.



**300,000+** people across  
Central Maryland engaged in Y programs  
striving to reach their fullest potential



**109,079** youth nurtured  
and provided role models

**115,620** members pursuing health

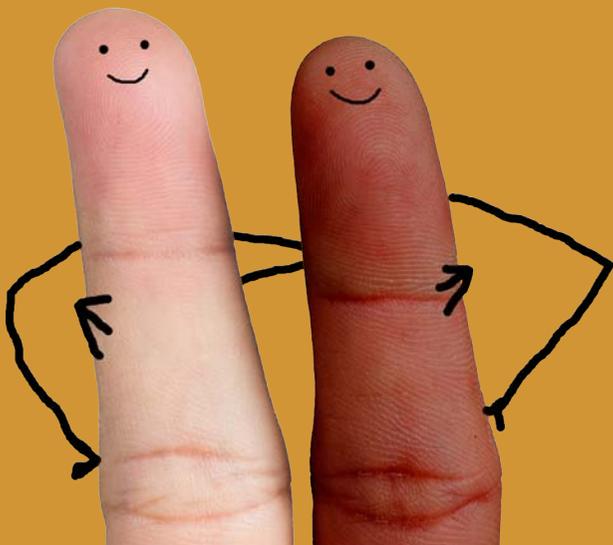
**9,032** senior adults  
staying active and socially connected

**9,770** youth and their families supported in  
Y grant-funded early childhood, before and after school  
and community school programs

**8,956** youth and adults taught  
to swim and enjoy the water safely

**6,025** kids  
staying safe, active and learning at Y  
camps and summer programs

**4,510** volunteers serving  
our charitable mission, and  
their charitable hearts



# The Y in Central Maryland

## Statement of Financial Operations

### Revenues

#### Public Support

	2015	2016
Contributions	\$5,801,265	\$ 6,294,992
Grants	\$17,498,491	\$ 21,118,671
<b>Total Support From Public</b>	<b>\$ 23,299,756</b>	<b>\$ 27,413,663</b>

#### Membership and Activities

Membership Fees	\$ 26,765,551	\$ 29,981,879
Program Fees	\$ 14,291,031	\$ 15,065,537
<b>Total Membership and Activities</b>	<b>\$ 41,056,582</b>	<b>\$ 45,047,416</b>

Other Revenue	\$ 360,823	\$ 427,281
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<b>Total Revenue</b>	<b>\$ 64,717,161</b>	<b>\$ 72,888,360</b>
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### Expenses

Program Expenses	\$ 49,176,054	\$ 56,156,773
Supporting Services	\$ 7,732,002	\$ 8,046,281
Interest and Financing Costs	\$ 2,497,405	\$ 2,580,356

<b>Total Cash Expenses</b>	<b>\$ 59,405,461</b>	<b>\$ 66,783,410</b>
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Depreciation / Amortization	\$ 5,296,127	\$ 5,743,024
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<b>Total Expenses</b>	<b>\$ 64,701,588</b>	<b>\$ 72,526,434</b>
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## Board of Directors

Alan Cason,\* McGuireWoods, LLP,  
Board Chair

Thomas Brandt,\*  
Community Volunteer,  
Board First Vice Chair

Matthew Martin,\* PNC Bank,  
Board Second Vice Chair

Leigh Howe,\* CFG Community Bank,  
Board Treasurer

Mohannad Jishi,\* M&T Bank,  
Board Secretary

Dr. Kevin Banks,  
Morgan State University

Anthony Brandon, WYPR-FM

Frank Culotta, DEX Imaging

Brian Dembeck, Johns Hopkins  
Real Estate

Tim Dignan, T. Rowe Price

Andrew Flott, Revere Bank

Barbara Gassaway,\*  
The Research Group

Chester Godrick,  
Pricewaterhouse Coopers, LLP

James Hayden, BDO USA, LLP

Mary Jean Herron,  
Community Volunteer

Kasey Jenkins, McCormick & Co.

Sharon Lacy, DinnerTime

Doug Lane, Capgemini Government  
Solutions

Tim Leonard, Towson University

David Lockhart, Boeing

Tom Mooney, O'Conor & Mooney  
Realtors

Creig Northrop, Creig Northrop  
Team of Long & Foster

Vincent Oakley, Northrop Grumman

Bonnie Phipps, Yaffe and Company

Marcus Pollock, Seminal Systems

Richard Rapuano,  
Community Volunteer

Dr. Sallie Rixey, MedStar  
Franklin Square Hospital

John Sarbanes, U.S. House of  
Representatives

Leslie Simmons,  
Carroll Hospital Center  
LifeBridge Health

Dana Smith, Hannon Armstrong

Brian Stricker,\* The Baltimore  
Life Companies

Keith Sullivan, ArmadaGlobal

Dr. Mohan Suntha, University  
of Maryland Medical Center

Dwight Taylor, Stonegate Partners,  
LLC

Harry Thomasian Jr., Ernst & Young,  
LLP

Harris Thompson,  
Pivot Physical Therapy

David Vahos, BGE

Donna Wilson,\* Chesapeake  
Employers' Insurance Company

\*Denotes Member of Executive Committee

## Community Leadership Board Chairs

Anne Arundel County – Brian Meck,  
Coffey & Company

Baltimore City – Andrea Jackson,  
DPN Group, LLC

Baltimore County North –  
Anne Healy, CareFirst

Baltimore County South –  
Matt Roberson, SC&H

Carroll County – Thomas Breakey,  
MedStar Union Memorial Hospital  
Harford County – Paul Fallace,  
Morgan Stanley

Howard County – Julie Western,  
CAN Insurance

## Executive Operating Team

John Hoey, President & CEO

Christine Ader-Soto, SVP, Early  
Childhood Development

Michelle Becote-Jackson, SVP,  
Youth Development & Social  
Responsibility

EJ Amyot, District Executive  
Director, Health & Wellness  
Operations, Anne Arundel County

Jill Black, VP, Swim and Family  
Center Programming

Monica Booker, Marketing Director

Robert Brosmer, Executive Vice  
President (currently on medical  
leave)

Dawn Chrystal-Wolfe, District  
Executive Director,  
The Y in Catonsville

Roikensha Craig, Executive Director,  
Head Start Operations

Debra Einstein, Annual Campaign  
Director

Derryck Fletcher, VP,  
Youth Development

Ryan Gadow, VP, Regional Health  
& Wellness Operations, Northern  
Baltimore & Carroll Counties

Suzanne Green, VP, District Health  
& Wellness Operations, Harford  
County

Ruth Heltne, VP, Healthy Living &  
Strategic Partnerships

Sara Milstein, Chief Marketing &  
Advancement Officer

Bob Moss, Chief Operating Officer

John Rappaport, SVP,  
Regional Health & Wellness  
Operations, Southern Region

Lauren Reyes, District Executive  
Director, The Ys in Parkville and  
Perry Hall

Sherrie Rovnan, CPA, Chief  
Financial and Administrative Officer

David Schuetz, VP, Capital Project  
Management

Tammy Sisson, VP, Membership  
Development

Lana Smith, VP, Youth & Family  
Experience

Eric Somerville, Executive Director,  
Volunteerism and Community  
Engagement

Jeff Sprinkle, Chief Philanthropy  
Officer

Ryan Trexler, VP, Quality & Risk  
Management

Jeremy Trimble, VP, Controller

James Weathers, District Executive  
Director, Health & Wellness  
Operations, Baltimore City

Rebecca Zahn, Executive Director,  
Early Childhood Development and  
Quality





**It's deeper here**<sup>®</sup>

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Together we can do so much.

