



The Y in Central Maryland • It's deeper here®

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THE Y IN CENTRAL MARYLAND DEBUTS Y ON THE FLY PROGRAM

Partnership with McCormick Flavor For Life and PNC to launch June 15

(Baltimore, MD) – [The Y in Central Maryland](#) is pleased to announce the launch of Y on the Fly, a program funded by PNC and McCormick Flavor For Life. Y on the Fly will introduce Baltimore City youth to healthy living through 90 minutes of nutritional engagement and physical activity with a mobile, interactive program.

Over the summer, the Y on the Fly mobile van will reach approximately 1,200-1,500 youth with coordinated stops at 40 locations throughout Baltimore City, including Enoch Pratt and Weinberg Foundation libraries, schools, churches, and other community organizations. McCormick's Flavor For Life tent will be set up at each stop, giving children the opportunity to taste different spices and help with food preparation. Each child will also receive a Flavor For Life recipe card to take home. The van will also be stocked with sports balls, hula hoops, jump ropes and more to promote physical activity.

"McCormick Flavor For Life and PNC are outstandingly good partners to the Y. Both organizations demonstrate consistent leadership that benefits the community in countless ways. Their support of Y on the Fly is just one more example of many that underscore the deep commitment each has to the health and well-being of children and families, which is totally aligned with our mission. We are deeply grateful to both McCormick Flavor For Life and PNC for their continued leadership and support," said John Hoey, president and CEO of the Y in Central Maryland.

"PNC is dedicated to enriching the lives of people we meet every day," said Laura Gamble, PNC regional president for Greater Maryland. "Our support of Y on the Fly is one of the ways PNC reinforces its commitment to enhancing the quality of life for area youths by helping them live and achieve a healthy life style."

Y on the Fly will officially launch on Thursday, June 15 at 3 p.m. at the Weinberg Y in Waverly with a kick-off celebration, ribbon cutting and program demonstration. Hoey will speak, along with PNC Executive VP and Retail

Marketing Manager for Greater Maryland Matt Martin and McCormick's Senior Manager of Corporate Communications Scott Robinson. Y summer campers will demonstrate Y on the Fly activities by playing various games on the field and participating in a McCormick Flavor For Life hands-on recipe creation station.

The Y on the Fly van will make its first stops at Poppleton Vintage Gardens, Furman Templeton Elementary School, Macedonia Baptist Church, Children's Peace and Artscape. The community is invited to attend any of these events. The van will make stops until the end of August.

Our Mission:

The Y in Central Maryland is a charitable organization dedicated to developing the full potential of every individual through programs that build healthy spirit, mind and body for all.

Our Commitment:

At the Y, we are committed to providing family-oriented, affordable, high quality programs.

A cause driven organization with three areas of vital focus:

- *For Youth Development:* nurturing the potential of every child and teen
- *For Healthy Living:* improving our community's health & well-being
- *For Social Responsibility:* giving back and providing support for our neighbors

The Y is a place for everyone. People of all races, ages, faiths, gender, abilities, backgrounds and incomes are welcome and financial assistance on a sliding scale is available to those who would otherwise be unable to participate.

Our Values:

Caring, Honesty, Respect and Responsibility

More information can be found at www.ymaryland.org.

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